

Privacy Policy for Rental Highway

Last updated: May 09, 2025

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal Data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

1. Interpretation and Definitions

Interpretation

The words with capitalized initial letters have meanings defined under the following conditions. These definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service.
- **Affiliate** means any entity that controls, is controlled by or is under common control with a party.
- **Application** refers to Rental Highway, the software provided by the Company.
- **Company** ("the Company", "We", "Us", or "Our") refers to Rental Highway.
- **Country** refers to Nepal.
- **Device** means any device that can access the Service, such as a smartphone, tablet, or computer.
- **Personal Data** means any information that relates to an identified or identifiable individual.
- **Service** refers to the Application.
- **Service Provider** means any third-party that processes data on behalf of the Company.
- **Usage Data** refers to data collected automatically through use of the Service.

- **You** means the individual accessing the Service, or the entity on behalf of which such individual is using the Service.
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2. Types of Data Collected

Personal Data

We may collect personally identifiable information including:

- Email address
- First and last name
- Phone number
- Address (City, Province, Postal Code)
- Usage Data

Usage Data

Automatically collected and may include:

- IP address, browser type, and version
- Device identifiers
- Pages visited, time and date of visit
- Time spent on pages
- Diagnostic data

Information Collected While Using the App

With your prior permission, we may access:

- Your location
- Your device's contact list
- Camera or photo library

You can enable or disable access through your device settings.

3. Use of Your Personal Data

We may use Your data:

- To provide and improve the Service
 - To manage Your Account
 - To perform a contract
 - To contact You with notifications or service-related communication
 - To offer promotions or similar services unless opted out
 - To process and respond to your support or feature requests
 - For data analysis, usage tracking, and user experience improvements
 - For business transfers such as mergers or acquisitions
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4. Sharing Your Personal Information

We may share your data:

- With Service Providers (analytics, hosting, support)
 - With Affiliates
 - With Business Partners for offers or promotions
 - With other users, when data is publicly shared
 - In connection with business transfers
 - With law enforcement or government if legally required
 - With your consent
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5. Retention of Your Data

We retain your data:

- As long as necessary for the purposes set out in this policy
 - To comply with legal obligations, resolve disputes, and enforce agreements
 - Usage data may be retained longer for security or performance analysis
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6. Transfer of Your Data

Your data may be processed outside your location where laws may differ. By using the Service, you consent to this transfer. We take steps to ensure your data is treated securely and in line with this Privacy Policy.

7. Your Rights and Data Deletion

You have the right to:

- Access, update, or delete your Personal Data
- Request data deletion via your account settings or contact us at any time

We may retain some data where we have a legal obligation to do so.

8. Disclosure of Data

We may disclose your data:

- During a merger, acquisition, or sale
 - To comply with legal obligations
 - To protect rights, prevent wrongdoing, or for user safety
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9. Data Security

We use commercially acceptable security measures. However, no online transmission or storage is 100% secure.

10. Children's Privacy

Our Service is not intended for children under 13. We do not knowingly collect data from children. Parents can contact us for data removal if needed.

11. Cookies and Tracking Technologies

We may use cookies or similar tracking tools for analytics, functionality, or ad delivery. You may disable cookies through your browser, but some features may not work as intended.

12. Advertisements and Third-Party Tracking

Our Service may show ads from third-party providers (e.g., Google AdMob). These partners may collect data to show personalized ads. Please refer to their privacy policies for more information.

13. Legal Basis for Processing (for international users)

If applicable, we process your data under:

- Your consent
 - Performance of a contract
 - Legal obligations
 - Legitimate interests
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14. Links to Other Websites

We are not responsible for the privacy practices or content of third-party sites linked from our Service. Please review their privacy policies separately.

15. Changes to This Policy

We may update this Privacy Policy. Changes are posted here with an updated “Last Updated” date. Users will be notified via email or app notification where applicable.

16. Contact Us

If you have any questions or concerns about this Privacy Policy, contact us:

Email: support@rentalhighway.com